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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1346)

## VOLUNTARY ANNOUNCEMENT INCREASE IN SHAREHOLDING BY THE CHAIRMAN AND CONTROLLING SHAREHOLDER AND CHIEF EXECUTIVE OFFICER

This announcement is made by Lever Style Corporation (the "Company", together with its subsidiaries, the "Group") on a voluntary basis.

The board (the "**Board**") of directors of the Company (the "**Directors**") was informed by each of Lever Style Holdings Limited ("**LSH**"), being the controlling shareholder of the Company, and the Company's chief executive officer, being Mr. TAN William ("**Mr. Tan**"), that they had respectively purchased 7,000,000 and 2,200,000 shares of the Company on 14 August 2024, at considerations of HK\$5,460,000 and HK\$1,716,000 respectively.

Following the acquisition, LSH holds 342,832,000 shares of the Company, representing approximately 53.64% of the total number of issued shares of the Company. As Imaginative Company Limited and Mr. SZETO Chi Yan Stanley ("Mr. Szeto") (an executive director and chairman of the Board) are deemed to be controlling shareholders by virtue that LSH is wholly-owned by Imaginative Company Limited and that Imaginative Company Limited is in turn wholly-owned by Mr. Szeto, accordingly, Imaginative Company Limited and Mr. Szeto are deemed to be interested in 342,832,000 shares of the Company. In addition, as Mr. Szeto is beneficially interested in 3,750,000 shares of the Company, Mr. Szeto is deemed to be interested in a total of 346,582,000 shares of the Company, representing 54.23% of the issued shares of the Company upon completion of the purchase of the shares of the Company as mentioned above.

Following the acquisition, Mr. Tan holds 4,544,000 shares of the Company, representing approximately 0.71% of the total number of issued shares of the Company.

The acquisition fully demonstrates the controlling shareholder's confidence in the future prospects of the Company and shows support to the Company's continuous development.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board

Lever Style Corporation

Szeto Chi Yan Stanley

Chairman and Executive Director

Hong Kong, 14 August 2024

As at the date of this announcement, the Board comprises (i) Mr. SZETO Chi Yan Stanley (Chairman), Dr. CHAN Yuk Mau Eddie, Mr. TAN William and Mr. LEE Yiu Ming as executive Directors; and (ii) Mr. SEE Tak Wah, Mr. ANDERSEN Dee Allen, Ms. KESEBI Lale, and Mr. LIU Gary as the independent non-executive Directors.