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**Lever Style Corporation**

**利華控股集團**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1346)**

## **POSITIVE PROFIT ALERT**

This announcement is made by Lever Style Corporation (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) and the potential investors of the Company that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2024, the Group is expected to record a net profit after tax (the “**NPAT**”) within the range of US\$16.4 million to US\$17.4 million for the year ended 31 December 2024, as compared to the NPAT of US\$15.6 million for the year ended 31 December 2023. This is despite an impairment loss on trade receivables of US\$2.4 million was made in the first half of 2024, which caused the NPAT in the first half of 2024 to be US\$1.5 million lower than that of the prior period.

The Board is of the view that such improvement was primarily attributable to: (i) the Group’s success at winning new customers; and (ii) deeper penetration and increased organic growth across multiple product categories with existing customers.

The Company is still in the process of finalizing the annual results of the Group for the year ended 31 December 2024. The information contained in this announcement is only based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2024, which are subject to finalization and other potential adjustments, if any, and have not been reviewed or confirmed by the auditors of the Company.

Shareholders and potential investors of the Company should refer to the annual results announcement of the Group for the year ended 31 December 2024, which is expected to be published in February 2025.

**Shareholders of the Company and potential investors are reminded to exercise caution when dealing in the shares or other securities of the Company.**

On behalf of the Board  
**Lever Style Corporation**  
**Szeto Chi Yan Stanley**  
*Chairman and Executive Director*

Hong Kong, 15 January 2025

*As at the date of this announcement, the Board comprises (i) Mr. SZETO Chi Yan Stanley (Chairman), Mr. LEE Yiu Ming and Mr. TAN William as executive Directors; and (ii) Mr. SEE Tak Wah, Mr. ANDERSEN Dee Allen, Ms. KESEBI Lale and Mr. LIU Gary as the independent non-executive Directors.*